

13/10/2022

neopharma Japan Co., Ltd.

neopharma Japan's Launches "WIZALA", A Supplement for Puppies and Kittens

neopharma Japan (Representative Director: Satofumi Kawata) is pleased to announce the product launch of "WIZALA", the world's first* 5-ALA supplement made for puppies and kittens.

After being born, puppies and kittens often live in a variety of changing environments as they meet their new owners and become a part of their families. In doing so, they can be exposed to a great deal of stress, which may develop into an underlying cause for poor health conditions in future. Building off the knowledge gained from our existing pet supplement, "EneALA"^{*1}, we were able to develop WIZALA with the goal of supporting healthy growth and vitality among these puppies and kittens.

* As a product made using 5-ALA manufactured through fermentation methods.



30 sachets/packet: ¥2,970 (tax incl.)

(SCHED. Launch: 22/11/2022)

WIZALA is a new pet supplement brand developed by neopharma Japan with the slogan "Always with you in health". We aspire for WIZALA to be there with your precious family members as they have 'good times', make 'many memories' together and live through many 'healthy days'.

[Product Information]

Product Name	WIZALA (For Puppies and Kittens)
Launch Date (Scheduled)	22/11/2022
Sales System	Mail-Order from ALAVITA Official Website https://www.alavita-cosmetics.com/pet/
Ingredients	Dextrin, L-lysine hydrochloride, iron citrate, amino acid powder (5-Aminolevulinic Acid)
Net Content	15g (TW per packet, 500mg x 30 sachets)
Storage Methods	Store in a cool place away from direct sunlight, high temperatures and high humidity.
Country of Origin	Japan
Vendor	neopharma Japan Co., Ltd. 〒102-0083 2F PMO Kojimachi, Kojimachi 6-2-6, Chiyoda-Ward, Tokyo

[Glossary]

*1 EneALA

Launched on February 13th of 2019, EneALA is the world's first* dog and cat supplement that contains 5-ALA (5-aminolevulinic acid) as an exclusively veterinary product. This supplement supports the maintenance of good health by replenishing 5-ALA levels, which are often deficient in the bodies of pets. It is recommended for owners who want their dogs and cats to "stay young, healthy and energetic".

* As a product made using 5-ALA manufactured through fermentation methods.

Product home page : <https://eneala.jp/>

<Contact Details>

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